We help Swedish companies *grow global sales* and international companies *invest and expand* in Sweden

AN OFFICE NETWORK WITH TRUSTED ADVISORS ON ALL CONTINENTS

OUR SERVICES

MARKET EXPANSION

- Global Expansion Strategy
- Market Entry
- Product & Customer Mix
- Sales Channel Setup
- Global Operations Footprint
- Mergers & Acquisitions
- Inbound Investor services in Sweden

SALES ACCELERATION

- Customer Acquisition
- Partner search & Selection
- Sales & Partner Performance management
- Deal & Tender Support
- Technical trade facilitation

BUSINESS TO GOVERNMENT

- Business to Government Strategy
- Stakeholder Analysis
- Strategic Messaging & Communications
- Stakeholder Engagement
- Trade promotion business delegations

BUSINESS INCUBATION & OPERATIONS

- Company Establishment Services
- Finance & Controlling
- Virtual Office Services
- Recruitment Services
- Employment & HR Services
- EU Salary Administration
- Co-Working Space

SHORTEN TIME TO MARKET, FIND NEW REVENUE STREAMS AND MINIMISE RISKS

35+ MARKETS | 500+ PEOPLE | 50+ YEARS

Focus areas and initiatives to continue maintaining high trustworthiness, accessibility, and security at Business Sweden

IT Information- and cyber security 2024-2025

High understanding of threat landscape and regulations
- Continuous security awareness training of staff
- Communicate and educate regarding current policies and guidelines

Awareness training and guidelines

Information and Data classification

Safeguard our Information and data
- Visualize confidentiality level
- Automated protection of sensitive information

Proactively managing, detecting, and responding to threats and incidents
- 24x7 monitoring of the IT environment and its information assets

Managed Detect and Response

Access Control Audit and change management

Proper access to relevant information and controlled changes
- Recurring revision on roles and permission
- Change management process for core systems

Mitigate risks in the IT environment
- Recurring penetration testing both on internal and external environment
- Recurring routines for security patch installation

Regular penetration testing and maintenance of underlying software